PRESS RELEASE

GoGet, Divvy Parking to Tackle Sydney's Congestion Problem

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BY DAVID SWAN

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Online cark parking platform Divvy Parking has inked a deal with car sharing service GoGet, a deal the companies say will improve parking and transport for Australian commuters in CBDs.

The deal will see Divvy Parking and GoGet use their platforms to connect GoGet's 2000 cars to parking spaces in Divvy's growing commercial portfolio.

GoGet executive Chris Vanneste said the firm will be able to deliver better flexibility and accessibility by securing a wider variety of reserved spots in Sydney.

"What GoGet can provide for any building is a wardrobe of vehicles — cars, vans and Utes — that expand the transport options for building dwellers and the entire community."

"With Divvy, there are no more "full" parking signs and more spaces become available for everyone's use, including carshare."

"The future livability of Australian cities is dependent on creative partnerships like the one between Divvy and GoGet that simultaneously raise awareness about under-utilised assets and solve immediate transport issues."

The news follows Divvy Parking singing partnerships with property groups DEXUS, GPT and Knight Drank, along with a $2.5 million funding round.

Nick Austin, founder and CEO of Divvy Parking said that GoGet shared his company's passion for innovative technology that makes our lives easier, and our cities smarter.

"At Divvy, we have long admired GoGet's smart solution for people in need of accessible, sustainable and affordable transport options," he said.

"In Sydney in particular, we've underinvested in smart infrastructure for too long. With a growing CBD workforce and off-street parking spaces on the decline, we need to start thinking strategically about how we can use our existing resources in a way that makes services like transport and parking more efficient, and people's lives easier.

"Innovative companies need to keep working together in this space if we're going to see real results that put Australia on the 'smart cities' map."

This article was first published in The Australian Business Review.

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